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Your Ad Ignored Here gives voice to the challenges and opportunities faced by people working

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Founder of Marketoonist and Author of “Your Ad Ignored Here” Tom Fishburne started drawing cartoons on the backs of business cases as a student at Harvard Business School.

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Your Ad Ignored Here – By Tom Fishburne. by Jeff Slater | Oct 18, 2017 ... I also knew that they were superb when I had several of my colleagues up in arms because the ads/cartoons were so effective at making an important point we were desperate to communicate, and my colleagues feared a backlash from the industry. ...

Your Ad Ignored Here - By Tom Fishburne - The Marketing Sage

About us Marketoologist is the thought bubble of Tom Fishburne, a veteran marketer and cartoonist. Tom is the author of "Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and...

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They've developed custom marketoon campaigns for over 150 businesses, including Adobe, Kronos, Lenovo Software, Dell, IBM, Russell Reynolds, Pitney Bowes, Deloitte, and DBS Bank. Tom is the author of "Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in Meetings."

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