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Financial decisions impact virtually every area of your company. As a manager; it's up to you to understand how and why. This guide helps you understand the information in essential financial reports and then shows you how to use that understanding to make informed; intelligent decisions. --

Financial reports speak their own language, and managers without a strong finance background often find themselves bewildered by what is being said. Finance for NonFinancial Managers helps managers become familiar with essential financial information, showing them how to "speak the language of numbers" and implement financial data in their daily business decisions. In addition, it clarifies how and why financial decisions impact business and operational objectives.

"Filled with crystal-clear examples, the book helps you understand: balance sheets and income/cash flow statements; annual reports; fixed-cost and variable-cost issues; financial analysis, budgeting, and forecasting; and much more"--Back cover.

Introduces key financial concepts to help managers in small to mid-sized companies understand the basics of finance and how it affects one's business.

J. Fred Weston provides managers and executives with the information they need to understand essential accounting principles, from vocabulary and financial statements to cash flow and valuation. Covering balance sheets, income statements, reporting measures, and even essential ratios, this practical, in-depth book provides a one-stop, reference for all aspects of finance and accounting, and will help managers take essential steps toward making informed decisions based on the numbers they face every business day.

Health Care Finance: Basic Tools for Nonfinancial Managers is the most practical financial management text for those who need basic financial management knowledge and a better understanding of healthcare finance in particular. Using actual examples from hospitals, long-term care facilities, and home health agencies, this user-friendly text includes practical information for the nonfinancial manager charged with budgeting. The Fourth Edition offers: -An expanded chapter on Electronic Records Adoption: Financial Management Tools & Decisions -New chapter: ICD-10 Adoption and Healthcare Computer Systems -New chapter: Other Technology Adoption and Management Decisions -New chapter: Strategic Planning and the Healthcare Financial Manager -New case study: "Strategic Planning in Long-Term Care" that connects with the chapter on strategic planning -New appendix: "Appendix C: Employment Opportunities in Healthcare Finance"

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