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Cool Infographics spells out the entire process for CEOs, Marketers, Designers and Entrepreneurs. Why are infographics valuable for businesses? All companies want to communicate effectively with their customers, shareholders and employees. Infographics can break through the immense amount of data and information people are exposed to every day.

~~Cool Infographics: Effective Communication with Data ...~~

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Author of Cool Infographics: Effective Communication with Data Visualization and Design. Written Designer of data visualizations and infographics for both internal and external uses by clients. Working with companies to visualize marketing strategies, consumer experiences, qualitative and quantitative research, product differentiation, website statistics, budgets, timelines and internal processes.

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Cool Infographics: Effective Communication with Data Visualization and Design Randy Krum Make information memorable with creative visual design techniques Research shows that visual information is more quickly and easily understood, and much more likely to be remembered.

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~~Sample Chapter — Cool Infographics~~

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Randy Krum is an infographics and data visualization designer, author of the book, "Cool Infographics: Effective Communication with Data Visualization and Design," and instructor of Infographics and Data Visualization Design at Southern Methodist University's Continuing and Professional Education program (CAPE).

~~A History of Communication — Cool Infographics~~

Randy has been designing data visualizations and infographics for over 15 years, runs the Cool Infographics® site, is the author of the book Cool Infographics: Effective Communication with Data Visualization and Design, and teaches Data Visualization Design at Southern Methodist University (SMU) in Dallas, TX and workshops. Randy frequently speaks at conferences, universities, corporate events, and government agencies about data visualization design, infographics, visual storytelling ...

~~About Cool Infographics — Cool Infographics~~

Featuring great examples of infographics, data visualizations and visual communication including critique, commentary, best practices, tips, design tools, jobs board, posters, and the Cool Infographics book!

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Cool Infographics : Effective Communication with Data Visualization and Design by Randy Krum (Trade Paper) The lowest-priced brand-new, unused, unopened, undamaged item in its original packaging (where packaging is applicable).

~~Cool Infographics : Effective Communication with Data ...~~

Cool Infographics: Effective Communication with Data Visualization and Design. Randy Krum. ISBN: 978-1-118-58230-5. Nov 2013. 368 pages. Quantity: Select type: Paperback. E-Book £23.99. In Stock Paperback £31.99. In Stock. £31.99 * VAT information. Add to cart. Description ...

~~Cool Infographics: Effective Communication with Data ...~~

With Cool Infographics, you'll learn to create infographics to successfully reach your target audience and tell clear stories with your data. About the Author Randy Krum is founder and president of InfoNewt, an infographic design and data visualization company, and the creator of Cool Infographics (coolinfographics.com).

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Cool Infographics: Effective Communication with Data Visualization and Design. Research shows that visual information is more quickly and easily understood, and much more likely to be remembered. This innovative book presents the design process and the best software tools for creating infographics that communicate.

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