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Using social media is a good way for companies to promote their business, but it can create ethical issues in business regarding its use at work and in private. However, the most prominent ethical dilemma involving social media is firing employees for posts that reflect personnel character flaws, like racism, inappropriate

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behaviors, and memberships in  
controversial social organizations.

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Present day corporate scenario is dynamically advancing and changing and so are the problems and issues challenging the business enterprises in the contemporary

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setup. Companies are facing many business and management issues which are as follows:  
Talented manpower. The global economic turmoil of recent past has constructed a talent paradox.

Contemporary business and management  
issues

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Perhaps too often, business ethics is portrayed as a matter of resolving conflicts in which one option appears to be the clear choice. For example, case studies are often presented in which an employee is faced with whether or not to lie, steal, cheat, abuse another, break terms of a contract, etc.

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Aristotle ' s Virtue Ethics in Business Virtue ethics is the basis of the normative ethical decision-making process for an individual and an organization or business. Virtue ethics provides a moral foundation for modern businesses and organizations and ought to be a prerequisite in business

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## ~~Application of Aristotle ' s Virtue Ethics to Business~~

Business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context, the various moral or ethical problems that can

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arise in a business setting, and any special duties or obligations that apply to persons who are engaged in commerce.

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Key contemporary business issues and main external factors affecting the organisation and its impact on Human Resources (HR).

External factors – political, economic,

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social, technological, legal, environmental,  
competition and globalisation.

## ~~Business Issues and the Contexts of Human Resources~~

Ethical issues in business encompass a wide  
array of areas within an organization ' s  
ethical standards. Fundamental ethical issues

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in business include promoting conduct based on integrity and trust, but more complex issues include accommodating diversity, empathetic decision-making, and compliance and governance that is consistent with the organization ' s core values.

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## ~~6 Ethical Issues in Business and What to Do About Them ...~~

If we think about the ethical issues that face managers in contemporary business, we really are looking at some broad topics that, once again, are open to interpretation. Basically, managers deal...

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CONTEMPORARY ISSUES IN BUSINESS ETHICS, 6E introduces readers to business ethics by focusing on the influence of market mechanisms and social values on workplace norms. And because business is increasingly a global enterprise, this edition emphasizes



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the role of ethics both at home and abroad. CONTEMPORARY ISSUES IN BUSINESS ETHICS, 6E also takes time to look at ethics from the unique perspectives of either employee or employer. Along the way, readers also learn about such topics as ethical relativism, ethics and the law, virtue ethics, and ethical decision-making.

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A Contemporary Look at Business Ethics provides a ' present day ' look at business ethics to include the challenges,

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opportunities and increased need for ethical leadership in today ' s and tomorrow ' s organizations. The book discusses current and future business ethics challenges, issues and opportunities which provides the context leaders and their organizations must navigate. The book includes an in?depth look at lessons learned about the causes of

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unethical behavior by examining a number of real-world examples of ethical scandals from around the world that have taken place over the past few decades. The analysis of the various ethical scandals focuses on concepts like ethical versus unethical leadership, received wisdom, the bottom-line mentality, groupthink and

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moral muteness, all of which contribute to the kind of organizational culture and ethical behavior one finds in an organization. The book discusses ethical decision making in general and the increased role of religion and spirituality, in confronting unethical behavior in contemporary organizations. The book also

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takes an in-depth look at the impact ethical scandals have on employees and more specifically the psychological contract and person-organization ethical fit with the goal of identifying, along with other things, what leaders can do to restore relationships with employees and rebuild the organization's reputation in the eyes of various

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Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism,

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making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and



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firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive.

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Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property,

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the market system, and the welfare state.

Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and — at the end of each chapter — study questions and suggested

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additional readings.

Business Ethics will equip students with the strategies necessary to analyse and improve the broad scope of business ethics today.

Over 30 years Ronald F. Duska has established himself as one of the leading

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scholars in business ethics. This book presents Duska ' s articles the years on ethics, business ethics, teaching ethics, agency theory, postmodernism, employee rights, and ethics in accounting and the financial services industry. These reflect his underlying philosophical concerns and their application to real-world challenges — a

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method that might be called an Aristotelian common-sense approach to ethical decision making.

Business ethics originated in the United States as an offshoot of theoretical ethics and as part of a movement in applied ethics that was initiated with medical ethics. Although a

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few small religious-based colleges and universities offered courses in business ethics just after the Second World War, business ethics as an academic field developed most seriously in many universities in the early 1970s. The field of medical ethics was well-developed by then, and it was a natural step to think about ethical issues in business as

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well. There was also a public reaction to a number of corporate scandals (e.g., price fixing, the Lockheed Japanese bribery allegations, the Goodyear airbrake scandal, etc. that encouraged universities to begin teaching the subject). Business ethics as an academic field was originally developed by philosophers, most of whom had come out



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of the analytic or Anglo-American philosophical traditions and who had been trained in classical ethics, on Aristotle, Kant, Mill, Bentham and perhaps Dewey. The resulting field then, has been dominated by this thinking. Although to date there are over 50 textbooks in business ethics, most textbooks in business ethics do not take into

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account contemporary continental philosophy. Although Marxism is sometimes taught in these courses, other more contemporary continental thinkers who could contribute substantially to the field have been ignored. This phenomenon is reiterated in the professional journals and in theoretical books on the topic.

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The last decades witnessed a vigorous debate over the role of corporations in society. Interest in corporate social responsibility (CSR) has become intense as corporate stakeholders have called for higher performance and ethical standards from businesses, and many corporations have

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developed CSR programs to harvest the benefits resulting from such initiatives. CSR practices have become a crucial component of business strategy contributing to organizational success and sustainable competitiveness. Cases on Corporate Social Responsibility and Contemporary Issues in Organizations is an essential reference

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source that provides specific case studies that elaborate on the strategies and policies enacted by contemporary organizations to address environmental and social issues, as well as economic and financial ones.

Featuring research on topics such as sustainable development goals, CSR pillars, employee retention, gender equality, and

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social accountability, this book is ideally designed for business managers, researchers, practitioners, and students seeking coverage on innovative business practices enacted in multiple organizations/industries.

In today ' s society, it is not only desirable but essential for a business to take on a

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global edge. The best way to ensure a successful future is to educate business students about global policies currently at play. **Diverse Contemporary Issues Facing Business Management Education** discusses the issues that are facing both large and small corporations and the students who are seeking employment there. Questioning not

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only what changes globalization has brought to the business world, but what ways our education system will have to change to keep up, this book is an essential reference source for business owners, educators, students, or anyone interested in the future globalization of the business market.



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The latest volume of Research in Ethical Issues in Organizations addresses a range of contemporary issues in applied and professional ethics. It is ideally suited to researchers, postgraduates and professionals whose interests include such key issues as tax

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