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This market-leading text offers an accessible, effective introduction to key accounting and finance topics. With a focus on decision making, Accounting and Finance for Non-Specialists also teaches you how to apply your learning to real-world business scenarios. The 9th edition retains the popular real-world examples, progress checks, activities and exercises, and updates the coverage using an informal and engaging narrative.

Accounting & Finance for Non-Specialists: Eddie McLaney ...

Accounting and Finance for Non-Specialists, Tenth Edition. Peter Atrill & Eddie McLaney "The best accounting textbook for executives. Comprehensive and condense. Great pedagogical design. Suitable both for beginners as well as advanced learners." Katerina Hellström, Stockholm School of Economics

Accounting and Finance for Non-Specialists: Peter Atrill ...

Accounting and Finance for Non-finance Managers helps to develop the generic skills of

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application, problem-solving, evaluation and communication in the areas of accounting and finance to aid young managers in making appropriate business decisions.

Accounting and Finance for Non-finance Managers | SAGE ...

The 11th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. With a step-by-step approach and a focus on decision making, Accounting and Finance for Non-Specialists teaches you how to apply your learning to real-world business scenarios. MyLab Accounting is not included.

Atrill & McLaney, Accounting and Finance for Non ...

As a non-financial person, your actions and decisions affect the financial picture. But, if you're making those decisions without a solid knowledge of finance and accounting, you're operating in the dark. Finance courses for beginners are developed to meet the specific needs of non-financial people like you.

Finance & Accounting for Non-Financial People - A ...

Title: Accounting and Finance for Non-Accountants 1 Financial Literacy Requirements for Directors By Tim Harrington, CPA President, T.E.A.M. Resources 7049 E. Tanque Verde Rd. PMB 136 Tucson, Arizona 85715 (800)

PPT – Accounting and Finance for Non-Accountants ...

Very useful programme for non-financial personnel. Programme is suitable for anyone who wants to equip with finance and accounting language, better understanding in personal investment and corporate environment. They make an effort to deliver a good and thoughtful service despite only online programme is allowed during COVID-19 period.

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The course transforms accounting and finance concepts into decision making tools that participants can use in their workplace. Developed by PwC's Academy, the education and training business of one of the largest accounting firms in the world, it will help participants apply the fundamentals of finance to improve budget management, increase ...

Finance for Non-Finance Professionals Course | PwC's ...

The Finance for non-finance programme enables professionals, especially from functional areas other than finance such as sales, marketing, human resource, research and development, production, procurement, to gain an extensive working knowledge of critical financial principles in an easy-to-follow manner, enabling them to make critical business decisions involving cost-savings, budgets, new projects decisions, growth strategies and so on.

A Sixteen Hour Program on 'Finance for non finance e ...

Finance and Accounting for the Non-Financial Manager is designed for functional managers from across a company who do not have formal training in finance and accounting. Participants in this program are managers from virtually every non-finance area. They work in multiple industries and geographies.

Finance and Accounting Program for Non-Financial Managers ...

Accounting and Finance for Non-Finance Managers (Classroom, 3 days) About This course is designed to provide (non-finance) managers with a solid understanding of the financial and accounting processes that you will encounter in your everyday work.

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Finance & Accounting for Non-Financial Managers helps business leaders from non-financial backgrounds build a practical understanding of the financial markets and gain critical insights into finance and accounting practices. You'll learn how to apply financial principles to solve your organization's challenges, regardless of your industry.

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Accounting & Finance for Non-Financial Professionals

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Atrill & McLaney, Accounting and Finance for Non ...

Accounting and finance management is so important when navigating your business. If you don't know where your money is going and coming from, there is a very good chance you could lose control of your business. When businesses manage their income and expenses there is a stronger potential for growth. Plus, there's better access to ...

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Accounting and Finance for Non-Specialists 11th Edition ...

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